



GLOBAL CEO PROGRAM

About WDC Leadership School:

The mission of the WDC Leadership School is to provide in-depth education in corporate governance and to investigate its potential uses in a wide range of industries. Our courses combine academic understanding with industry-specific experience to equip learners with the tools they need to handle the challenges of modern corporate governance. Join us to learn the knowledge and abilities you need to be a successful leader in today's fast-paced corporate world.

About Global CEO Program:

Global CEO Program is a program designed for the aspiring CEOs who have gained substantial experience in their industry and are eyeing upon the pinnacle position in any company. This curriculum aims to equip senior leaders with the knowledge, skills, and networks needed to lead their organizations successfully in the face of global challenges and opportunities. Through a blend of theoretical learning, practical application, and peer engagement, participants will emerge as more effective, visionary leaders prepared to drive their organizations to new heights. This detailed and structured curriculum ensures that participants are well-equipped to face the challenges of global leadership, drive innovation and change, and lead their organizations toward sustainable success.



Program Details:

- **Who is this for?**

The program is for professionals with 10 + years of experience who wish to build capabilities required to become a global CEO.

- **Pedagogy**

This is an online program keeping in mind the busy schedule to maintain the continuity of learning.

Curriculum:

Module 1: Leadership Foundations and Global Perspectives

- Leadership and Self-Awareness: Enhancing emotional and social intelligence, inclusion, listening, empathy, and self-leadership.
- Global Economic Dynamics: Understanding global, East, Southern, and West Africa perspectives, including insights into emerging markets.
- Systems Thinking: An integrative approach to complex business problem-solving.
- Understanding global economic trends and their impact on business.
- The role of a CEO in shaping organizational culture and strategy.

Module 2: Strategy and Innovation

- Strategic Vision for CEOs: Crafting and shaping international and expansion strategies.
- Innovation Mindset: Leveraging technology, resources, and talent for sustainable growth.
- Business Model Innovation: Exploring new industrial ecosystems and the path to sustainability.
- Systems thinking and integrative approaches to complex problems.
- Scenario planning and strategic foresight.
- Identifying and leveraging emerging technologies.
- Business model innovation and digital transformation strategies.
- Change management theories and applications.
- Building resilience and adaptability in teams.

Module 3: Leading in a Digital World

- Digital Business Transformation: Strategies for the digital economy and understanding digital disruption.
- Innovation and Entrepreneurship: Lessons from global and emerging markets.

Module 4: Financial Acumen and Market Insights / Financial Acumen and Value Creation

- Finance for Executives: Insights into macroeconomics, money and profits, accounting analysis.
- Markets and Customers: Marketing management and understanding market dynamics.
- Financial strategy and risk management.
- Value creation through financial innovation.
- Global and regional economic analysis.
- Macro-economic policies and business implications.

In total 13 Modules + Capstone Project...

Alumni Status:

To be a part of an esteemed alumni Network of Directors' Institute.



Experiential Learning:

Through case studies, simulations, and real-world projects to apply theoretical knowledge.



International Immersions

Visits to global business hubs for firsthand experience of diverse business cultures.



Peer Learning:

Collaborative learning with a cohort of experienced executives from various industries and countries.



Networking Opportunities:

Access to an elite network of alumni, industry leaders, and faculty.



Executive Coaching:

Individualized coaching sessions to enhance personal growth and leadership effectiveness.

Experiential Learning and Community Building:

- CEO Roundtables: Discussions with industry leaders and peers.
- Leadership Challenges and Simulations: Hands-on experiences to apply learning in real-world scenarios.
- Executive Coaching and Mentoring: Individualized support to deepen self-awareness and leadership skills.

A light blue, low-poly world map is centered in the background of the page, showing the outlines of continents and countries.

Networking and Alumni Benefits:

- Global Network of Peers - Building strong connections with a diverse group of global leaders.
- Alumni Status- Access to an exclusive network for ongoing support and learning.

Assessment and Certification:

- Continuous Assessment: Through assignments, simulations, and strategic project work.
- Certification: Upon completion, participants receive a certificate and gain alumni status, marking their achievement and entrance into a prestigious network of global executives.

ECTS Points:

- 60 ECTS Points
- Recognised by 50+ countries.
- Can be used for Immigration to lands of opportunities.

Get in touch with us today and discover how the GCP can transform your future

UK: 128 City Road, London, EC1V 2NX, United Kingdom.

India: 4th floor, unit no. 404, Tower 1, World Trade Center, Kharadi, Pune - 411014

info@wdcleadershipschool.com
+91 7507348019

